The Fragrance Collection

VELUNE
COMO

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CURATED FRAGRANCE HOUSE

A Curated World of Fragrance

Velune Como brings together distinctive fragrance houses through a considered approach to curation, representation and storytelling. Connecting creativity, craftsmanship and cultural perspective, it introduces each brand through a world that is both individual and thoughtfully selected.

Every fragrance retains its own voice while becoming part of a collection shaped by character, quality and discovery.

Curated by Velune Como

BASED IN COMO · CONNECTED ACROSS ITALY

Experience Meets A New Vision

Velune Como brings together retail experience shaped over time and established relationships across Italy's selective perfumery world with a contemporary approach to brand strategy and international business development.

Founded through two complementary perspectives, the company connects market knowledge with creative vision to build a meaningful and lasting presence for distinctive fragrance houses in Italy.

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FOUNDING PARTNERS

Giancarla Gilardi

Sales & Retail Development

Her long-standing experience in Italy's selective perfumery world brings Velune Como valuable market insight, industry connections and prestigious retail relationships. Her established reputation provides direct access to Italy's niche fragrance ecosystem.

Özgün Özcan

Brand Partnerships & Business Development

Drawing on her experience in fashion and luxury, she brings a contemporary perspective to Velune Como. Through international connections and relationships with designers and creatives, she develops distinctive collaborations connecting niche perfumery with contemporary luxury culture.

WE DON'T SIMPLY DISTRIBUTE BRANDS.
WE BUILD THEIR PRESENCE.

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Synthèse
ATELIER DE PARFUM

ISTANBUL · ATELIER DE PARFUM

A Story of Passion

Founded in 2018, Synthèse Atelier de Parfum approaches fragrance as a form of scent architecture. Its olfactory world is shaped by perfumers from different generations and creative traditions, bringing together established names and emerging creative voices.

Drawing on olfactory memory, precious materials and handcrafted detail, the house creates expressive compositions where emotion, craftsmanship and contemporary design meet. Each fragrance is conceived not simply as a scent, but as a vessel for memory.

PERFUMERS
Sidonie Lancesseur · Karine Vinchon-Spehner
Amandine Galliano · Abdullah Kuruş

Selected by Velune Como



Patchouli

EARTHY · GREEN · WOODY

An intense, earthy composition shaped by the mysterious character of patchouli. Fresh green nuances bring light to its depth, while vetiver and animalic notes create a warm, distinctive and enduring trail.

Key Notes
Patchouli, Green Notes, Vetiver, Civet



Soft Touch

FLORAL · WOODY · MUSK

A vibrant composition where pineapple and green apple meet birch, patchouli and jasmine. Incense, oud, musk and amber create a warm, enveloping finish.

Top Notes
Fresh Leaves, Pineapple, Green Apple, Citrus, Bergamot

Heart Notes
Birch, Patchouli, Saffron, Rose, Jasmine

Base Notes
Vanilla, Musk, Incense, Oud, Amber



Mia Fiorella

ORIENTAL · LEATHER

A floral story that moves from innocence to strength. Mandarin and plum meet the depth of saffron and date, while iris, violet and leather form an elegant heart grounded by patchouli, musk and sandalwood.

Top Notes
Mandarin, Plum, Saffron, Date

Heart Notes
Geranium, Iris, Violet, Leather

Base Notes
Styrax, Patchouli, Musk, Sandalwood



Dialectique

SPICY

A fragrance built around the harmony of opposites. Vibrant pepper and bergamot meet warm resins and spices, before patchouli, vetiver, musk and rose create a grounded, lasting synthesis.

Top Notes
Baie Rose, Chilli, Bergamot, Black Pepper

Heart Notes
Elemi Gum, Cinnamon, Nutmeg, Saffron

Base Notes
Patchouli, Vetiver, Musk, Rose



Oud Wood

ORIENTAL · WOODY

A warm and mysterious journey through woods and spices. Cinnamon and lavender introduce the composition, while cedar, rose and lily of the valley reveal a softer heart enriched by oud, sandalwood and amber.

Key Notes
Cinnamon, Lavender, Cedar, Rose, Lily of the Valley, Sandalwood, Oud, Amber



Oud Cèdre

ANIMALIC · DRY WOODS

Inspired by the cedar trees of the Taurus Mountains and the precious oud of Cambodia. Bergamot and cypriol illuminate a dry woody structure, deepened by leather, amberwood, vetiver and animalic nuances.

Key Notes
Bergamot, Cypriol, Cedar, Leather, Amberwood, Vetiver, Oud, Animalic Notes



Ombre Éclatante

WOODY · FLORAL

A luminous contrast of vivid raspberry and mysterious oud. Osmanthus and leather bring elegance to the heart, while sandalwood, white musk and labdanum create a warm and captivating finish.

Top Note
Raspberry

Heart Notes
Oud, Osmanthus, Leather

Base Notes
Sandalwood, White Musk, Labdanum



Luxury Saffron

ORIENTAL · SPICY

A rich expression of saffron that balances Eastern warmth with contemporary refinement. Blackcurrant and iris brighten the opening, while rose, labdanum and leather lead into a smooth trail of vanilla, woods and tonka bean.

Key Notes
Saffron, Tonka Bean, Blackcurrant, Iris, Rose, Labdanum, Leather, Vanilla, Woods, Spices



Volonté

WOODY · ORIENTAL

A warm manifesto of determination. Saffron and praline meet almond blossom in a soft opening, followed by cashmere wood, iris and musk. Leather, vanilla, sandalwood and oud leave a deep, persistent signature.

Top Notes
Saffron, Praline, Powdery Notes, Almond Blossom

Heart Notes
Cashmere Wood, Musk, Heliotrope, Iris

Base Notes
Leather, Vanilla, Sandalwood, Oud



GRUCCIONE
PARFUMS

ISTANBUL · EXTRAIT DE PARFUM

A Journey In Every Drop

Gruccione Parfums brings together Italian inspiration, the artistic sensibility of French perfumery and Turkish craftsmanship. Its fragrances reinterpret familiar olfactory materials through contemporary compositions, moving between brightness and depth, restraint and intensity. Handcrafted in Istanbul, each creation is conceived as a distinct journey—an expression of character shaped through scent.

Selected by Velune Como



Vanille d'Or

GOURMAND · WOODY · MUSKY

A luminous composition built around rich Madagascar vanilla. Coconut powder and heliotrope create a warm opening, while white musk and Palo Santo leave a smooth, enveloping trail on the skin.

Top Notes
Coconut Powder, Heliotrope

Heart Notes
Madagascar Vanilla, Vanilla Absolute, White Musk

Base Notes
Palo Santo, Lactones, Coconut



Fantasm

FRUITY · FLORAL · AMBERY

A vivid summer fantasy opening with sparkling citrus and tropical guava. Ginger, jasmine and iris bring movement to the heart, settling into a warm, dreamlike trail of patchouli, musk and amber.

Top Notes
Mandarin, Lemon, Bergamot, Grapefruit, Guava

Heart Notes
Ginger, Jasmine, Iris

Base Notes
Patchouli, Musk, Amber



Tangerine

SPICY · GOURMAND · AMBERY

A radiant composition of cinnamon, cardamom and orange blossom, softened by Bourbon vanilla and elemi. Praline, tonka bean and candied almond leave a warm, indulgent trail.

Top Notes
Cinnamon, Cardamom, Orange Blossom, Bergamot

Heart Notes
Bourbon Vanilla, Elemi

Base Notes
Praline, Musk, Ambroxan, Guaiac Wood, Tonka Bean, Candied Almond



Pina Colada

FRUITY · TROPICAL · GOURMAND

A bright tropical composition inspired by the warmth of summer. Coconut, lime and mandarin open with freshness, followed by exotic florals and a smooth finish of white rum, sugar cane and musk.

Top Notes
Coconut, Lime, White Bergamot, Sicilian Mandarin

Heart Notes
Ginger, Ylang-Ylang, Indian Jasmine, Hibiscus

Base Notes
White Rum, Sugar Cane, Musk



Enterprise

CITRUS · FLORAL · WOODY

A modern composition shaped by clarity and momentum. Bright citrus reflects across a refined iris heart, where ginger adds energy and jasmine restores balance before a grounded amber and patchouli finish.

Top Notes
Mandarin, Lemon, Grapefruit

Heart Notes
Iris, Ginger, Jasmine

Base Notes
Patchouli, Musk, Amber



Vento Lieve

CITRUS · AROMATIC · AMBERY

Fresh grapefruit, ginger and bergamot arrive like a cool breeze. Sage and geranium bring an aromatic calm, while ambroxan and labdanum create a clean, resinous trail that remains quietly present.

Top Notes
Grapefruit, Ginger, Bergamot

Heart Notes
Sage, Geranium

Base Notes
Ambroxan, Labdanum



Executive

AMBERY · GOURMAND

A polished expression of confidence and warmth. Bergamot introduces the composition with clarity, while caramel and coconut add richness. Lavender, jasmine, amber and musk complete its composed, sophisticated character.

Top Notes
Bergamot, Caramel, Coconut

Heart Notes
Jasmine, Lavender

Base Notes
Amber, Moss, Musk



Pink Petals

FLORAL · FRUITY · WOODY

Turkish rose and lychee meet in a rich, almost jam-like floral accord. Creamy vanilla and musk soften the composition, while cashmeran, incense and cedar give its delicate character unexpected depth.

Top Notes
Lychee, Rhubarb, Bergamot, Nutmeg

Heart Notes
Turkish Rose, Peony, Musk, Petalia, Vanilla

Base Notes
Cashmeran, Incense, Cedar, Haitian Vetiver



Bois Dansant

WOODY · FLORAL

A graceful contrast between softness and strength. Pear and hazelnut introduce a warm, textured opening; osmanthus and rose form the floral heart before sandalwood, vetiver and patchouli settle into the skin.

Top Notes
Pear, Hazelnut

Heart Notes
Osmanthus, Rose

Base Notes
Sandalwood, Vetiver, Patchouli



BLACKBERRY
Perfume

ISTANBUL · CONTEMPORARY PERFUMERY

SCENT AS A SIGNATURE

Founded in 2021, Blackberry Perfume brings the heritage of fragrance into a contemporary expression of luxury. Inspired by cultural rituals, timeless stories and the evocative power of scent, the house creates distinctive compositions designed to leave a lasting impression. Each fragrance is conceived as a personal signature—sophisticated, memorable and rich in character.

Selected by Velune Como



Amber Sultan

AMBERY · SPICY · WOODY

Rose and amber form the heart of this rich composition, surrounded by warm spices and woods. Vanilla, patchouli and sandalwood leave an elegant, deeply enveloping trail.

Top Notes
Pink Pepper, Thyme, Cinnamon

Heart Notes
Vanilla, Patchouli

Base Notes
Labdanum, Sandalwood, Amber



Orange Breeze

CITRUS · FLORAL · WOODY

A vibrant composition opening with lemon, grapefruit and orange blossom. Iris and jasmine soften its energy before amber, vetiver and oud create a warm, elegant finish.

Top Notes
Lemon, Pink Pepper, Grapefruit, Orange Blossom

Heart Notes
Iris, Jasmine

Base Notes
Amber, Vetiver, Oud



Sicilian Citruses

CITRUS · AROMATIC · AMBERY

A bright citrus composition led by grapefruit, lemon, bergamot and lime. Aromatic woods and fruits add complexity, settling into a warm base of amber, leather and vanilla.

Top Notes
Grapefruit, Lemon, Bergamot, Lime

Heart Notes
Blackcurrant, Apple, Pink Pepper, Cedar

Base Notes
Amber, Leather, Vanilla, Benzoin, Labdanum



Blackberry Musk

AROMATIC · FLORAL · MUSKY

Bergamot and basil open into a sunlit bouquet of jasmine, lily of the valley and freesia. Honey adds warmth, while musk, amber and woods create a smooth, lasting depth.

Top Notes
Bergamot, Basil

Heart Notes
Jasmine, Lily of the Valley, Honey, Freesia

Base Notes
Sandalwood, Patchouli, Cypriol, Tonka Bean, Vanilla, Musk, Amber



Rose of Damascus

FLORAL · WOODY · AMBERY

A graceful composition centred on the timeless character of rose. Bergamot brings brightness, while jasmine, amber, musk and precious woods create a warm and sophisticated depth.

Top Notes
Bergamot

Heart Notes
Rose, Jasmine

Base Notes
Amber, Musk, Oud, Sandalwood, Patchouli



Wild Cherry

FRUITY · GOURMAND · WOODY

Wild cherry and almond create a vivid sweet-bitter opening. Rose, patchouli and cinnamon enrich the heart, while vanilla, amber and woods leave a warm, irresistible trail.

Top Notes
Wild Cherry, Blackcurrant, Almond

Heart Notes
Pistachio Blossom, Rose, Patchouli, Cinnamon

Base Notes
Musk, Dry Amber, Vetiver, Sandalwood, Vanilla



Oud Exclusive

ORIENTAL · WOODY · LEATHERY

A rich oriental composition where oud and sandalwood meet rose, spices and aromatic florals. Patchouli, vanilla and leather deepen its character, leaving a powerful and mysterious signature.

Top Notes
Bergamot, Cinnamon, Nutmeg

Heart Notes
Geranium, Ylang-Ylang, Iris, Cedar

Base Notes
Patchouli, Vanilla, Animalic Notes, Leather, Oud



Coffee & Bacardi

GOURMAND · WOODY · AMBERY

Dark coffee meets bitter chocolate and sugar cane in a bold, indulgent opening. Caramel and patchouli add richness, while vetiver, sandalwood and amber create a warm finish.

Top Notes
Sugar Cane, Bitter Chocolate

Heart Notes
Coffee, Caramel, Patchouli

Base Notes
Vetiver, Sandalwood, Amber



ANATOLINE

ISTANBUL · ANATOLIAN PERFUMERY

Echoes of Anatolia

Anatoline Perfume House reinterprets the cultural heritage of Anatolia through a contemporary olfactory language. Inspired by ancient cities, sacred rituals and stories passed down through generations, the house transforms historical memory into distinctive fragrance compositions.

Master Perfumer Hüseyin Erdoğmuş brings decades of experience and a deep knowledge of raw materials to the collection. In his creations for Anatoline, the many layers of Anatolian culture become a living memory retold through scent.

MASTER PERFUMER
Hüseyin Erdoğmuş

Selected by Velune Como



Ephesus

CITRUS · AROMATIC · WOODY

Inspired by the ancient streets of Ephesus, this luminous composition opens with lemon, bergamot and clary sage. Aromatic florals bring softness to the heart, while cedarwood, cashmere wood and sandalwood create a warm, elegant trail.

Top Notes
Lemon, Bergamot, Clary Sage

Heart Notes
Sweetgum Leaves, White Flowers, Geranium

Base Notes
Cedarwood, Cashmere Wood, Sandalwood, Amber, Musk



Göbeklitepe

SPICY · FLORAL · AMBERY

A rich composition inspired by the ancient mystery of Göbeklitepe. Saffron and ginger introduce a vibrant warmth, followed by Turkish rose, jasmine sambac and magnolia. Amber and musk leave a deep, timeless signature.

Top Notes
Saffron, Ginger

Heart Notes
Turkish Rose, Jasmine Sambac, Magnolia

Base Notes
Amber, Musk



Babylon

WOODY · FLORAL · AMBERY

A romantic journey toward the legendary Gardens of Babylon. Bergamot, olibanum and lavender open with aromatic freshness, while sandalwood, lily of the valley, clove and Turkish rose form a textured heart over a warm woody base.

Top Notes
Bergamot, Olibanum, Lavender

Heart Notes
Sandalwood, Lily of the Valley, Clove, Turkish Rose

Base Notes
Patchouli, Amber, Guaiac Wood



Ionia

CITRUS · AROMATIC · WOODY

A bright composition evoking the sunlit shores of Ionia. Bergamot, petitgrain and lemon bring vivid freshness, followed by neroli, lavender and aromatic herbs. Sandalwood, moss, amber and musk create a smooth, lasting depth.

Top Notes
Bergamot, Petitgrain, Lemon

Heart Notes
Neroli, Lavender, Rosemary, Cypress, Jasmine

Base Notes
Cypriol, Sandalwood, Moss, Amber, Musk



Troia

AROMATIC · SPICY · LEATHERY

An intense composition inspired by the warriors and legends of ancient Troy. Bergamot, lemon, saffron and pink pepper open with energy. Cannabis, geranium and incense shape its aromatic heart, grounded by leather, amber and patchouli.

Top Notes
Bergamot, Lemon, Saffron, Pink Pepper

Heart Notes
Cannabis, Geranium, Mint, Incense, Labdanum

Base Notes
Patchouli, Amber, Vanilla, Leather



Phrygia

AROMATIC · FLORAL · GOURMAND

Inspired by the ancient landscapes of Phrygia, this composition balances aromatic herbs with soft florals. Bergamot, orange and lavender lead into iris, jasmine and wild pear, before leather, vanilla and caramel create a warm finish.

Top Notes
Bergamot, Orange, Lavender, Sage

Heart Notes
Iris, Jasmine, Wild Pear

Base Notes
Musk, Tonka Bean, Leather, Vanilla, Caramel



Urartu

SPICY · WOODY · AMBERY

Inspired by the splendour of the Urartian kingdom, pink pepper, cumin and bergamot meet a rich heart of saffron, rose and olibanum. Sandalwood, patchouli and vanilla leave an opulent trail.

Top Notes
Bergamot, Pink Pepper, Black Pepper, Cumin

Heart Notes
Coriander, Nutmeg, Saffron, Geranium, Turkish Rose, Olibanum

Base Notes
Sandalwood, Patchouli, Cedarwood, Tonka Bean, Labdanum, Vanilla, Amber



MEM Û ZÎN

ISTANBUL · EXTRAIT DE PARFUM

A Love Beyond Time

Founded in 2020, Mem û Zîn Perfumes draws inspiration from the legendary love story of Mem and Zîn—a timeless tale of passion, devotion and sacrifice. The emotional depth of this epic becomes the foundation of fragrances that tell stories with the same intensity with which they diffuse their scent.

Rather than following a single creative signature, the house brings together several perfumers, each contributing a distinct interpretation. This plural approach allows the collection to move between different moods, materials and olfactory perspectives while remaining rooted in memory, emotion and character.

PERFUMERS
Hüseyin Erdoğmuş · Sidonie Grandperret
Marc Daniel Heimgartner · Daniela Marty

Selected by Velune Como



Oud

WOODY · ORIENTAL · AMBERY

A powerful expression of love, devotion and freedom. Rich agarwood defines the composition, while nagarmotha, sandalwood and cashmere wood bring warmth and texture. Amber and vanilla leave a deep, elegant and enduring trail.

Top Notes
Agarwood

Heart Notes
Nagarmotha, Sandalwood, Cashmere Wood

Base Notes
Amber, Vanilla



Lovers

FLORAL · WOODY · AMBERY

Inspired by the moment two loving souls find each other again. Luminous florals and saffron unfold into a romantic heart of rose, jasmine and orris, while suede, ambergris and vanilla create a warm and lasting embrace.

Top Notes
Bergamot, Saffron Flower, Magnolia, Osmanthus, Tuberose

Heart Notes
Orris, Rose, Jasmine, Saffron, Nectarine, Cashmere Wood

Base Notes
Patchouli, Cedarwood, Suede, Ambergris, Vanilla



Mediterranean

CITRUS · MARINE · WOODY

A fresh composition inspired by the quiet beauty of the Mediterranean coast. Bergamot, grapefruit and ginger meet a breezy heart of marine notes, lavender and jasmine, settling into a warm trail of patchouli, vetiver and amber.

Top Notes
Bergamot, Grapefruit, Ginger

Heart Notes
Marine Notes, Lavender, Jasmine

Base Notes
Patchouli, Vetiver, Amber



Mem

BOOZY · WOODY · AMBERY

A rich expression of sincerity, loyalty and devotion. Malt whisky, aromatic leaves and cardamom introduce the composition, followed by tobacco, jasmine and oud. Dry amber, oakwood and balsamic notes create a deep, enveloping finish.

Top Notes
Malt Whisky, Aromatic Leaves, Cardamom

Heart Notes
Jasmine, Tobacco Leaves, Oud, Cashmere Wood

Base Notes
Dry Amber, Oakwood, Balsamic Notes



Zin

FLORAL · GOURMAND · MUSKY

A graceful fragrance inspired by the beauty and devotion of Zîn. Bergamot, apricot and iris open with luminous softness, while cyclamen, tonka bean and cashmere wood lead into a creamy base of vanilla, benzoin and white musk.

Top Notes
Bergamot, Apricot, Iris

Heart Notes
Cyclamen, Tonka Bean, Cashmere Wood

Base Notes
Vanilla Cream, Benzoin, White Musk, Sandalwood, Dry Amber

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